



# Selda Aslan Quality System Consulting



# WHO ARE WE?

Established in 2010, Selda Aslan Kalite Sistem Danismanligi (Quality System Consulting) with a team of experts in the field of Quality System Consulting, is led by Selda Aslan who has more than thirty years of experience within textile industry.

Our consultancy team facilitates sharing of information required by companies and employees in the field of Quality System Consulting. Our company stands out with professional training opportunities offered to companies and employees in the field of Quality System Consulting throughout Turkey and UK.

Our team consists of experts who have been active in different branches of Quality System Consulting in Turkey and the UK for many years and offers the opportunity to work with these solution partners.

# WHAT ARE WE DOING?

Within 21st century conditions, there are many responsibilities that manufacturers must fulfill in order to gain a place in the market and to maintain their positions.

It is of vital importance to be able to fulfill the Planning, Management, Efficiency, Coordination and Audit functions, which constitute the basic branches of the Quality System, in the most effective way and to obtain accurate and concrete data about the performance of the employees in a timely manner for companies working in the area of manufacturing.

# WHAT ARE WE DOING?

Selda Aslan Quality System Consulting provides Training, Consultancy and Quality Control services to companies operating in the production of "softline" and "hardline" products. The "softline" products that we provide Quality System Consultancy services are mainly; wearable textiles, bags, shoes, belts, etc. The "hardline" products which we provide Quality System Consultancy services include; ironing boards, glassware, home textiles, carpets, toys, etc.

Selda Aslan Quality System Consulting with its experienced staff; provides training, consultancy and quality control services for companies that manufacture either "softline" or "hardline" products. Selda Aslan Quality System Consulting has a leading position in the field of Quality System Consulting, as it is the only platform in the sector that provides Inspectorship Training in Turkey.



# WHY SHOULD YOU WORK WITH US?

Selda Aslan Quality System Consulting have an experienced staff that has taken an active role in all departments and production processes including Sales, Production, Human Resources, Social Compliance and 3rd Part Auditing .

We aim to maximize at least “a level of A” efficiency by providing the available opportunities in accordance with the conditions and expectations of your company. By determining the different needs specific to the structure of each business, we raise awareness and we also focus on a measurable awareness. Selda Aslan Quality System Consulting serves the total profitability thanks to the Quality System studies we carry out for the companies that we provide services.

# QUALITY CONTROL SERVICES

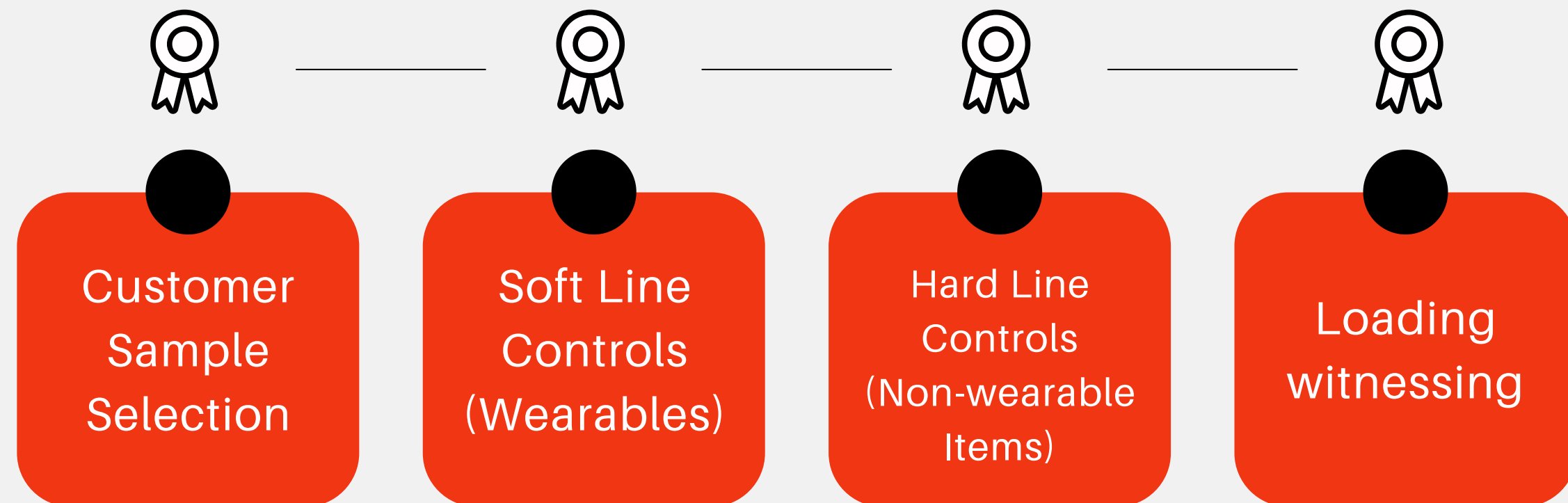
In Turkey and in the UK

## **QUALITY CONTROL SERVICES**

### Program Goal

To create customer satisfaction by creating timely, fast and correct decisions and performing controls in accordance with customer quality standards and expectations, in desired regions. To gain an advantage in the competitive environment by obtaining services from experts in their fields at minimum cost.

# QUALITY CONTROL SERVICES



# PROGRAM CONTENT

1

## **Customer sample selection**

Selecting samples from the production in order to perform chemical and physical tests in accordance with the customer's request.



# PROGRAM CONTENT

2

## **Soft Line Controls (Wearables)**

Underwear and outerwear

All knitted-woven, leather and knitwear products

Wedding dress, pareo, scarf, shawl

Shoes, bags, belts, hats

Home textiles, towels, bathrobes, bed linen, carrying blankets, etc.

# PROGRAM CONTENT

3

**Hard Line  
Controls  
(Non-Wearable  
Items)**

Electrical and electronic instruments  
Ironing board, glassware, carpet, toys, closet set etc.

# PROGRAM CONTENT

4

## **Loading witnessing**

Observing, reporting and witnessing the loading in accordance with the customer's request.

MEET OUR TEAM

# MEET OUR TEAM



**SELDA ASLAN**  
Founder Director  
Consultant & Trainer



**ÇİÇEK FILİK ER**  
Inspector



**EGEMEN ÖZTÜRK**  
Social Compliance  
Auditor and Inspector



**HATICE YORULMAZ  
YAR**  
Inspector



**AYLA YILDIZ**  
Human Resources  
Specialist & Social  
Compliance Auditor



**YELDA ÇETİN**  
Customer  
Representative &  
Planning Specialist



**SIBEL İŞVER BEYLI**  
Hardline Inspector



**ÖZNUR ÖĞÜÇLÜ**  
Technical Auditor  
& Inspector





# SELDA ASLAN

## FOUNDING DIRECTOR, CONSULTANT AND TRAINER

With over thirty years of experience and professional service, Selda Aslan's name is now known in the sector together with Quality and System Consulting. Born in Izmir, Selda Aslan graduated from Ege University Uşak Textile Vocational School in 1988-1990. Afterwards, she received Pedagogical Formation at Dokuz Eylül University in 1994 and Education Coaching from Altın Oran Academy, affiliated with Celal Bayar University, in 2010.



## SELDA ASLAN

Founding Director  
Consultant & Trainer

She has worked for nearly ten years at H&M in every stage of quality control projects ranging from the manufacturer to the final product, and in every region of Turkey. In addition to Total Quality Training, General Quality, Child Safety trainings, coaching to employees, she also provided training. These include seminars on Communication and Stress Management, Leadership, Getting and Giving Feedback, Time Management, Focusing on the Goal, which support business psychology. Selda Aslan has brought a holistic approach to Quality and System Consulting by providing multi-faceted trainings to employees.

Selda Aslan established Selda Aslan Quality and Systems Consulting in 2010, following her ten-year career at H&M. She has provided consultancy, training and quality control services to many companies such as VF, LA, Eriş, Fielding, Noss, Trendworld, Nita, Era, Farbe, H&M, FB, Akar, ECG Plovdiv, Top Inspection Asia, Spot Tekstil, Bureau Veritas and still continues to provide these services.

In addition, Selda Aslan has taken a pioneering step by starting the Inspectorship Training in Turkey. In addition to Quality and System Consultancy, she shares her experience with the new generation inspectors and contributes to the development of the profession, as a Training Coach. She has provided consultancy and auditing for numerous brands with the companies she has worked with. Among the brands she serves, there are many world-famous brands such as H&M, Cos, Marks & Spencer, Asos, Farrell, Bershka, Lee, Loft, Napapijri, Seven, The North Face, Timberland, Hansen & Jacob, Vans, Versace and Wrangler.



ÇİÇEK FİLİK ER

Inspector

ÇİÇEK FİLİK ER

INSPECTOR

Born in İzmir, Çiçek Filik graduated from Ege University Textile Engineering in 1985-89 and has been serving the industry since 1992. Çiçek Filik, who started her career in İzmir in USA based AMC, then worked as a quality control chief at Varon Deri.

After working as an Inspector in H&M İzmir Office for six years, she has been providing service to many well-known brands such as TYH (Tekstil Investment Holding), Egedeniz, VF Ege Egypt-Turkey, Uniteks and Bureau Veritas in her professional business life.

Her areas of expertise are performing intermediate and final controls and loading inspections. In addition, according to customer demands, she makes molds, samples, quality control and reporting in the model shop. She also provided other tasks including the training of quality controllers in factories.



**EGEMEN ÖZTÜRK**

Social Compliance  
Auditor and Inspector

## Egemen ÖZTÜRK

### SOCIAL COMPLIANCE AUDITOR AND INSPECTOR

After graduating from Bilkent University English Language Literature and Ataturk University Occupational Health and Safety departments, he worked as a store manager and similar management-oriented positions for a while.

His career changed after he started to work as a social compliance and quality control auditor for H&M Turkey team. After his career with H&M he became a freelance inspector and worked on behalf of Fair Labor Association, Fair Working Conditions as a social compliance inspector. Later on he worked for QIMA as a freelance product quality control inspector. By 2009, his career path started to focus on health and safety within the oil and gas industry.

Ozturk carried out many quality control inspections for different products in industrial facilities. He has been living in the United Kingdom since 2020 and continues his inspection, social compliance and marketing activities in partnership with Selda Aslan Quality and System Consulting.



**HATICE  
YORULMAZ YAR**  
Inspector

## Hatice YORULMAZ YAR

### INSPECTOR

Born in Izmir, Hatice Yorulmaz Yar graduated from Izmir Karşıyaka Vocational High School for Girls, Department of Clothing in 1993. Hatice Yorulmaz Yar, who started her career at Vizon Tekstil in Izmir as a collection follow-up supervisor, later worked for seven years in the production organization and control of Alpha Tekstil's Turkey office.

Afterwards, she worked as a Quality Control Technician and Inspector for Miyada, Gunda Kabas, Abiteks, H&M, Fielding Group, Egedeniz, HQTS and Turkey QTS companies . Her area of expertise is the realization of interim and final controls in accordance with customer quality expectations.

In this context, she provides periodic and order-based services to the agencies in the follow-up of production processes in the fields of knitting, weaving and knitwear, risk analysis, pre-detection of problems with pilot productions, control of production samples and test controls.



**AYLA YILDIZ**  
Human Resources  
Specialist & Social  
Compliance Auditor

## AYLA YILDIZ

### HUMAN RESOURCES SPECIALIST AND SOCIAL COMPLIANCE AUDITOR

Born in Izmir, Ayla Yıldız is a graduate of Akdeniz University, Department of Tourism and Hotel Management. She started her career in 1987 in Izmir Cotton Mensucati.

The companies she worked are Mentaş, Royal Deri, Karyateks, Nesaç Tekstil and Fıratteks. In addition to the textile industry, she worked as a Human Resources Specialist at Özçe Demir Çelik, Çukur & Yılmaz Joint Attorneyship and Legis International Consulting companies.

Having a good command of the Labor Law and SGK laws, she has experience in the execution and development of all functions of human resources such as recruitment, performance evaluation, career planning, training and remuneration.

As a Social Compliance Auditor, she carried out preparations for international brands before the audits, managing and making compliance ready, planning and executing internal and external audits, product and occupational safety audits. In addition to her knowledge of ISO 9001:2008 and ISO 14001, she is experienced in auditing ILO certified companies according to BSCI, SEDEX, ISO standards.





YELDA  ET N

Customer  
Representative and  
Planning Specialist

## YELDA  ET N

### CUSTOMER REPRESENTATIVE AND PLANNING SPECIALIST

Born in Izmir, she graduated from Ege University Engineering Faculty Textile Technology Department (1990) and Anadolu University Sociology Department (2022). She started her career in 1990 in the field of production process planning at G r Shirts.

She worked in the fields of fabric planning, purchasing, customer representation, sales and marketing at Saniteks,    -A Tekstil, FB, Delta Giyim companies.

She worked as a team leader in the sales and marketing department of Spot Tekstil, where she worked for many years.

Her experiences cover customer representation, planning, purchasing, establishing departments for these areas, process analysis, norm staff formation, staff training, costing, cost analysis, sales strategy creation, in-company project management, training and consultancy.



**SİBEL İŞVER  
BEYLİ**

Hardline Inspector

## SİBEL İŞVER BEYLİ

### HARDLINE INSPECTOR

Born in Edirne, Sibel İşver Beyli is a graduate of Karadeniz Technical University, Department of Electrical and Electronics. He has been working as a Hardline Inspector for many years.

Her hardline inspection experience covers;, white goods; TV, set-top stove, oven, refrigerator, washing machine, tumble dryer and similar consumer goods pre-shipment control, shipment controls and sample selection.

In addition, high voltage cable, cable gland, plug tests, wire-cable, LV electrical panel safety test, Low Voltage Switching, supply columns safety test equipment control, and acceleration control for MV/LV transformers, which are EMC electromagnetic compatibility tests are carried out by her.

She has also experience about inspections for shoes, play dough, air freshener, toys, soap, ceramics, glass and plastic products.

HQTS, TUV-SUD Turkey, Inspecco, Netonnet AB, Akura Limited, Linmark Schneider UK, Prettl Electrotechnic, Profilo - Telra Electronics, ABS Group Inc. are the companies that she provided inspections.



ÖZNUR ÖĞÜÇLÜ

Technical Auditor &  
Inspector

ÖZNUR ÖĞÜÇLÜ

TECHNICAL AUDITOR AND INSPECTOR

Born in Izmir, Oznur Oguclu graduated from Ege University Textile Engineering.

Based on the ISO 9001:2015 standard, her experiences are; building conditions, raw material input and control, laboratory tests, process control management, time management, quality management system and additionally technical inspections according to customer specific requirements.

She is also an inspector for softline & hardline products.

She provided consultancy services to Casa Tekstil and MD Tekstil about quality management system. She provided services for QIMA, Bureau Veritas, GENS Certification, Eurofins, Pinat Fashion and Tudor Knight.

# REFERENCES

## REFERENCES - COMPANIES

**AEM**   
**TEXTILE**

 **AKAR**



 **TRENDWORLD**

 **EKİNTEKS**  
EKİN TEKSTİL SAN. ve TİC. LTD. ŞTİ.

**era**



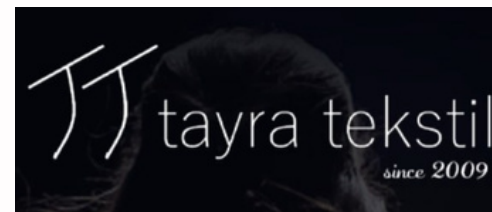
**farbe**  
TEXTILE

**FBTEXTILE**  
Think / design / produce  
*/love/*

**FG**  
FIELDING GROUP

**PROQC**  
INTERNATIONAL

**SPOT**<sup>®</sup>



**tuLine**  
izmir . milano



**TOP**  
Inspection In Asia



## REFERENCES - BRANDS

ASOS

Bershka



ebebek 

Lee<sup>®MR.</sup>

GANT

JACK&JONES

NAPAPIJRI

THE  
NORTH  
FACE<sup>®</sup> 

Sainsbury's



Seven<sup>7</sup>  
ORIGINAL

 Siplec  
E.Leclerc 

TOPMAN  
TOPSHOP

VANS<sup>®</sup>

  
VERSACE

ZARA

# PRODUCT GALLERY

Soft line & Hard line products





# Soft Line Products





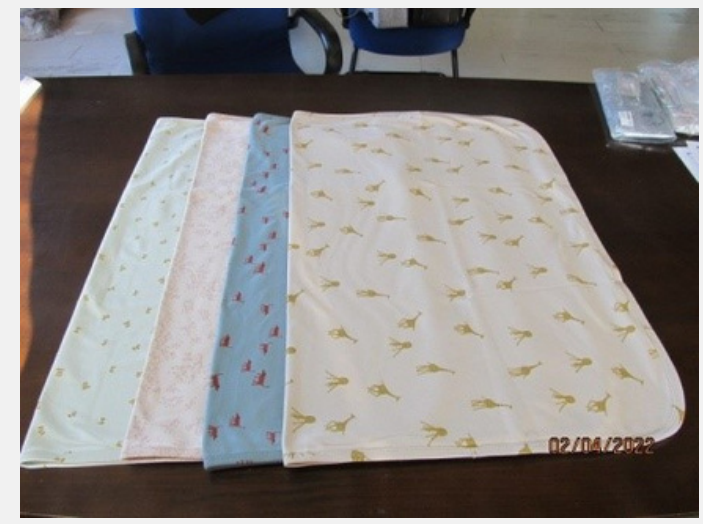
# Soft Line Products





# Soft Line Products





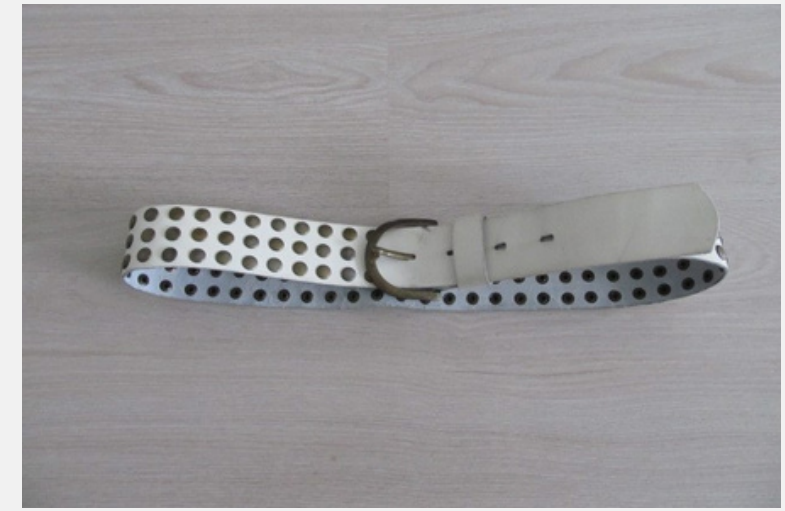
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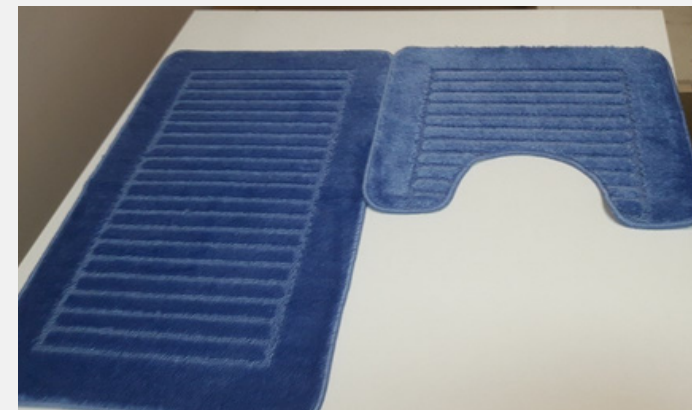
# Soft Line Products





Soft Line Products





Hard Line Products





# Hard Line Products





# Hard Line Products

# Contact Us

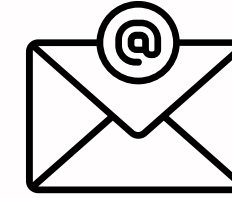
[www.seldaaslan.com.tr](http://www.seldaaslan.com.tr)  
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